

ASSOCIATION DES BANQUIERS PRIVES SUISSES
VEREINIGUNG SCHWEIZERISCHER PRIVATBANKIERS
SWISS PRIVATE BANKERS ASSOCIATION

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Chantal Bourquin is a graduate from the Geneva Graduate Institute of International Studies. She held various positions in marketing and communications before being appointed as Senior Project Manager within the Corporate Communications and Investor Relations division of SGS Société Générale de Surveillance. Also a graduate in PR from the Swiss Public Relations Institute, she took up her current position at the Swiss Private Bankers Association in September 2001. As Head of Public & Media Relations, she deals largely with PR matters related to the banking sector. She works closely with the communications departments of the member banks as well as the Swiss Bankers Association. Her responsibilities include running the web site www.swissprivatebankers.com. She is also Head of Public & Media Relations for the "Groupement des Banquiers Privés Genevois".